WHAT IS CLAIMED IS:

- 1. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is FALA (SEQ ID NO: 1).
- 2. The conjugate of claim 1, wherein the ligand is a peptide or a peptidomimetic.
- 3. The conjugate of claim 2, wherein the peptidomimetic is a peptoid.
- 4. The conjugate of any of claims 1-3, wherein the ligand specifically binds to a receptor selected from the group consisting of:

the gastrin (cholecystokinin B (CCKB)) receptor, the cholecystokinin A (CCKA) receptor, the somatostatin receptor, the gastrin-releasing peptide (GRP) receptor, the substance P (neurokinin 1 (NK1)) receptor, the guanylin receptor, and the vasoactive intestinal peptide 1 (VIP-1) receptor.

5. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

LGPQGPPHLVADPSKKQGPWLEEEEEAYGWMDF (gastrin-34) (SEQ ID NO: 5),

an N-terminal truncated derivative of gastrin-34, and W(Nle)DF (SEQ ID NO: 6).

6. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

D(SfY)MGWMDF (SEQ ID NO: 7), D(SfY)(Nle)GW(Nle)DF (SEQ ID NO: 8), and EEEAYGW(Nle)DF (SEQ ID NO:20).

7. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9),

an N-terminal truncated derivative of VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), and WAVGHLM (SEQ ID NO: 10).

8. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

AGCKNFFWKTFTSC (SEQ ID NO: 11), in which the two C residues are disulfide bonded, and

FCFWKTCT(OH) (SEQ ID NO: 12), in which the two C residues are disulfide bonded.

9. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

RPLPQQFFGLM (SEQ ID NO: 13) and an analog of RPLPQQFFGLM (SEQ ID NO: 13).

10. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the first and third C residues are disulfide bonded, and

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the second and fourth C residues are disulfide bonded.

11. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

NDDCELCVACTGCL (SEQ ID NO: 15), in which the first and third C residues are disulfide bonded, and

NDDCELCVACTGCL (SEQ ID NO: 15), in which the second and fourth C residues are disulfide bonded.

12. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the first and fourth C residues are disulfide bonded,

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the second and fifth C residues are disulfide bonded, and

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the third and sixth C residues are disulfide bonded.

13. The conjugate of claim 4, wherein the ligand is selected from the group consisting of:

HSDALFTDNYTRLRLQMAVKKYLNSILNG (SEQ ID NO: 17) and HSDALFTDNYTRLRLQ(NIe)AVKKYLNSILNG (SEQ ID NO: 18).

14. The conjugate of any of claims 1-13, wherein the cytotoxic agent is selected from the group consisting of:

cemadotin,
a derivative of cemadotin,
a derivative of hemiasterlin,
esperamicin C,
neocarzinostatin,
maytansinoid DM1,
7-chloromethyl-10,11 methylenedioxy-camptothecin,
rhizoxin, and
the halichondrin B analog, ER-086526.

- 15. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is VLALA (SEQ ID NO: 2).
- 16. The conjugate of claim 15, wherein the ligand is a peptide or a peptidomimetic.
- 17. The conjugate of claim 16, wherein the peptidomimetic is a peptoid.
- 18. The conjugate of any of claims 15-17, wherein the ligand specifically binds to a receptor selected from the group consisting of:

the gastrin (CCKB) receptor, the CCKA receptor, the somatostatin receptor, the GRP receptor, the substance P (NK1) receptor, the guanylin receptor, and the VIP-1 receptor. 19. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

LGPQGPPHLVADPSKKQGPWLEEEEEAYGWMDF (gastrin-34) (SEQ ID NO: 5),

an N-terminal truncated derivative of gastrin-34, and W(Nle)DF (SEQ ID NO: 6).

20. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

D(SfY)MGWMDF (SEQ ID NO: 7), D(SfY)(Nle)GW(Nle)DF (SEQ ID NO: 8), and EEEAYGW(Nle)DF (SEQ ID NO: 20).

21. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), an N-terminal truncated derivative of VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), and WAVGHLM (SEQ ID NO: 10).

22. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

AGCKNFFWKTFTSC (SEQ ID NO: 11), in which the two C residues are disulfide bonded, and

FCFWKTCT(OH) (SEQ ID NO: 12), in which the two C residues are disulfide bonded.

23. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

RPLPQQFFGLM (SEQ ID NO: 13) and an analog of RPLPQQFFGLM (SEQ ID NO: 13).

24. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the first and third C residues are disulfide bonded, and

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the second and fourth C residues are disulfide bonded.

25. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

NDDCELCVACTGCL (SEQ ID NO: 15), in which the first and third C residues are disulfide bonded, and

NDDCELCVACTGCL (SEQ ID NO: 15), in which the second and fourth C residues are disulfide bonded.

26. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the first and fourth C residues are disulfide bonded,

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the second and fifth C residues are disulfide bonded, and

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the third and sixth C residues are disulfide bonded.

27. The conjugate of claim 18, wherein the ligand is selected from the group consisting of:

HSDALFTDNYTRLRLQMAVKKYLNSILNG (SEQ ID NO: 17) and HSDALFTDNYTRLRLQ(Nle)AVKKYLNSILNG (SEQ ID NO: 18).

28. The conjugate of any of claims 15-27, wherein the cytotoxic agent is selected from the group consisting of:

cemadotin,
a derivative of cemadotin,
a derivative of hemiasterlin,
esperamicin C,
neocarzinostatin,
maytansinoid DM1,
7-chloromethyl-10,11 methylenedioxy-camptothecin,
rhizoxin, and

the halichondrin B analog, ER-086526.

29. A conjugate comprising a ligand, a linker and a cytotoxic agents, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

LGPQGPPHLVADPSKKQGPWLEEEEEAYGWMDF (gastrin-34) (SEQ ID NO: 5),

an N-terminal truncated derivative of gastrin-34, and W(Nle)DF (SEQ ID NO: 6).

30. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

D(SfY)MGWMDF (SEQ ID NO: 7), D(SfY)(Nle)GW(Nle)DF (SEQ ID NO: 8), and EEEAYGW(Nle)DF (SEQ ID NO: 20).

31. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), an N-terminal truncated derivative of VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), and WAVGHLM (SEQ ID NO: 10).

32. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

AGCKNFFWKTFTSC (SEQ ID NO: 11), in which the two C residues are disulfide bonded, and

FCFWKTCT(OH) (SEQ ID NO: 12), in which the two C residues are disulfide bonded.

33. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

RPLPQQFFGLM (SEQ ID NO: 13) and an analog of RPLPQQFFGLM (SEQ ID NO: 13).

34. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the first and third C residues are disulfide bonded, and

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the second and fourth C residues are disulfide bonded.

35. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

NDDCELCVACTGCL (SEQ ID NO: 15), in which the first and third C residues are disulfide bonded, and

NDDCELCVACTGCL (SEQ ID NO: 15), in which the second and fourth C residues are disulfide bonded.

36. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the first and fourth C residues are disulfide bonded,

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the second and fifth C residues are disulfide bonded, and

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the third and sixth C residues are disulfide bonded.

37. A conjugate comprising a ligand, a linker and a cytotoxic agent, in which the linker is ALAL (SEQ ID NO: 3), and wherein the ligand is selected from the group consisting of:

HSDALFTDNYTRLRLQMAVKKYLNSILNG (SEQ ID NO: 17) and HSDALFTDNYTRLRLQ(NIe)AVKKYLNSILNG (SEQ ID NO: 18).

38. The conjugate of any of claims 29-37, wherein the cytotoxic agent, is selected from the group consisting of:

cemadotin,
a derivative of cemadotin,
a derivative of hemiasterlin,
esperamicin C,
neocarzinostatin,
maytansinoid DM1,
7-chloromethyl-10,11 methylenedioxy-camptothecin,
rhizoxin, and
the halichondrin B analog, ER-086526.

39. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

LGPQGPPHLVADPSKKQGPWLEEEEEAYGWMDF (gastrin-34) (SEQ ID NO: 5),

an N-terminal truncated derivative of gastrin-34, provided that the derivative is not AYGW(Nle)DF (SEQ ID NO: 19), and W(Nle)DF (SEQ ID NO: 6).

40. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

D(SfY)MGWMDF (SEQ ID NO: 7), D(SfY)(Nle)GW(Nle)DF (SEQ ID NO: 8), and EEEAYGW(Nle)DF (SEQ ID NO: 20).

41. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), an N-terminal truncated derivative of VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), and WAVGHLM (SEQ ID NO: 10). 42. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

AGCKNFFWKTFTSC (SEQ ID NO: 11), in which the two C residues are disulfide bonded, and

FCFWKTCT(OH) (SEQ ID NO: 12), in which the two C residues are disulfide bonded.

43. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

RPLPQQFFGLM (SEQ ID NO: 13) and an analog of RPLPQQFFGLM (SEQ ID NO: 13).

44. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the first and third C residues are disulfide bonded, and

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the second and fourth C residues are disulfide bonded.

45. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

NDDCELCVACTGCL (SEQ ID NO: 15), in which the first and third C residues are disulfide bonded, and

NDDCELCVACTGCL (SEQ ID NO: 15), in which the second and fourth C residues are disulfide bonded.

46. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the first and fourth C residues are disulfide bonded,

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the second and fifth C residues are disulfide bonded, and

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the third and sixth C residues are disulfide bonded.

47. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ALALA (SEQ ID NO: 4), wherein the ligand is selected from the group consisting of:

HSDALFTDNYTRLRLQMAVKKYLNSILNG (SEQ ID NO: 17) and HSDALFTDNYTRLRLQ(Nle)AVKKYLNSILNG (SEQ ID NO: 18).

48. The conjugate of any of claims 39-47, wherein the cytotoxic agent is selected from the group consisting of:

cemadotin,
a derivative of cemadotin,
a derivative of hemiasterlin,
esperamicin C,
neocarzinostatin,
maytansinoid DM1,
7-chloromethyl-10,11 methylenedioxy-camptothecin,
rhizoxin, and
the halichondrin B analog, ER-086526.

- 49. A conjugate comprising a ligand, a linker, and a cytotoxic agent, in which the linker is ChaLALA (SEQ ID NO: 21), ChaChaLAL (SEQ ID NO: 22), NalChaLAL (SEQ ID NO: 23) or NalLALA (SEQ ID NO: 24).
- 50. The conjugate of claim 49, wherein the ligand is a peptide or a peptidomimetic.
- 51. The conjugate of claim 50, wherein the peptidomimetic is a peptoid.
- 52. The conjugate of any of claims 49-51, wherein the ligand specifically binds to a receptor selected from the group consisting of:

the gastrin (cholecystokinin B (CCKB)) receptor, the cholecystokinin A (CCKA) receptor, the somatostatin receptor, the gastrin-releasing peptide (GRP) receptor, the substance P (neurokinin 1 (NK1)) receptor, the guanylin receptor, and the vasoactive intestinal peptide 1 (VIP-1) receptor.

53. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

LGPQGPPHLVADPSKKQGPWLEEEEEAYGWMDF (gastrin-34) (SEQ ID NO: 5),

an N-terminal truncated derivative of gastrin-34, and W(Nle)DF (SEQ ID NO: 6).

54. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

D(SfY)MGWMDF (SEQ ID NO: 7), D(SfY)(Nle)GW(Nle)DF (SEQ ID NO: 8), and EEEAYGW(Nle)DF (SEQ ID NO:20).

55. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), an N-terminal truncated derivative of VPLPAGGGTVLTKMYPRGNHWAVGHLM (SEQ ID NO: 9), and WAVGHLM (SEQ ID NO: 10).

56. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

AGCKNFFWKTFTSC (SEQ ID NO: 11), in which the two C residues are disulfide bonded, and

FCFWKTCT(OH) (SEQ ID NO: 12), in which the two C residues are disulfide bonded.

57. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

RPLPQQFFGLM (SEQ ID NO: 13) and an analog of RPLPQQFFGLM (SEQ ID NO: 13).

58. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the first and third C residues are disulfide bonded, and

PGTCEICAYAACTGC (SEQ ID NO: 14), in which the second and fourth C residues are disulfide bonded.

59. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

NDDCELCVACTGCL (SEQ ID NO: 15), in which the first and third C residues are disulfide bonded, and

NDDCELCVACTGCL (SEQ ID NO: 15), in which the second and fourth C residues are disulfide bonded.

60. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the first and fourth C residues are disulfide bonded,

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the second and fifth C residues are disulfide bonded, and

NYCCELCCNPACTGCF (SEQ ID NO: 16), in which the third and sixth C residues are disulfide bonded.

61. The conjugate of claim 52, wherein the ligand is selected from the group consisting of:

HSDALFTDNYTRLRLQMAVKKYLNSILNG (SEQ ID NO: 17) and HSDALFTDNYTRLRLQ(NIe)AVKKYLNSILNG (SEQ ID NO: 18).

62. The conjugate of any of claims 49-61, wherein the cytotoxic agent is selected from the group consisting of:

cemadotin,
a derivative of cemadotin,
a derivative of hemiasterlin,
esperamicin C,
neocarzinostatin,

maytansinoid DM1, 7-chloromethyl-10,11 methylenedioxy-camptothecin, rhizoxin, and the halichondrin B analog, ER-086526.

- 63. A composition comprising the conjugate of any of claims 1-14 and a carrier.
- 64. A composition comprising the conjugate of any of claims 15-28 and a carrier.
- 65. A composition comprising the conjugate of any of claims 29-38 and a carrier.
- 66. A composition comprising the conjugate of any of claims 39-48 and a carrier.
- 67. A composition comprising the conjugate of any of claims 49-62 and a carrier
- 68. A method of delivering a cytotoxic agent in a cell-specific manner, which method comprises administering the conjugate of any of claims 1-14 to a collection of cells comprising a receptor to which the ligand of the conjugate binds, whereupon the cytotoxic agent is administered to the cells in a cell-specific manner.
- 69. The method of claim 68, wherein the cells are in vivo.
- 70. A method of delivering a cytotoxic agent in a cell-specific manner, which method comprises administering the conjugate of any of claims 15-28 to a collection of cells comprising a receptor to which the ligand of the conjugate binds, whereupon the cytotoxic agent is administered to the cells in a cell-specific manner.
- 71. The method of claim 70, wherein the cells are in vivo.
- 72. A method of delivering a cytotoxic agent in a cell-specific manner, which method comprises administering the conjugate of any of claims 29-38 to a collection of cells comprising a receptor to which the ligand of the conjugate binds, whereupon the cytotoxic agent is administered to the cells in a cell-specific manner.
- 73. The method of claim 72, wherein the cells are in vivo.

- 74. A method of delivering a cytotoxic agent in a cell-specific manner, which method comprises administering the conjugate of any of claims 39-48 to a collection of cells comprising a receptor to which the ligand of the conjugate binds, whereupon the cytotoxic agent is administered to the cells in a cell-specific manner.
- 75. The method of claim 74, wherein the cells are in vivo.
- 76. A method of delivering a cytotoxic agent in a cell-specific manner, which method comprises administering the conjugate of any of claims 49-62 to a collection of cells comprising a receptor to which the ligand of the conjugate binds, whereupon the cytotoxic agent is administered to the cells in a cell-specific manner.
- 77. The method of claim 76, wherein the cells are in vivo.
- 78. A method of treating cancer in a mammal, which method comprises administering a cancer-treating effective amount of the conjugate of any of claims 1-14 to the mammal, whereupon the mammal is treated for cancer.
- 79. The method of claim 78, wherein the cancer is cancer of the lung, stomach, colon, breast, or pancreas.
- 80. A method of treating cancer in a mammal, which method comprises administering a cancer-treating effective amount of the conjugate of any of claims 15-28 to the mammal, whereupon the mammal is treated for cancer.
- 81. The method of claim 80, wherein the cancer is cancer of the lung, stomach, colon, breast, or pancreas.
- 82. A method of treating cancer in a mammal, which method comprises administering a cancer-treating effective amount of the conjugate of any of claims 29-38 to the mammal, whereupon the mammal is treated for cancer.
- 83. The method of claim 82, wherein the cancer is cancer of the lung, stomach, colon, breast, or pancreas.

- 84. A method of treating cancer in a mammal, which method comprises administering a cancer-treating effective amount of the conjugate of any of claims 39-48 to the mammal, whereupon the mammal is treated for cancer.
- 85. The method of claim 84, wherein the cancer is cancer of the lung, stomach, colon, breast, or pancreas.
- 86. A method of treating cancer in a mammal, which method comprises administering a cancer-treating effective amount of the conjugate of any of claims 49-62 to the mammal, whereupon the mammal is treated for cancer.
- 87. The method of claim 86, wherein the cancer is cancer of the lung, stomach, colon, breast, or pancreas.